



EXECUTIVE CERTIFICATE IN EVENTS MANAGEMENT

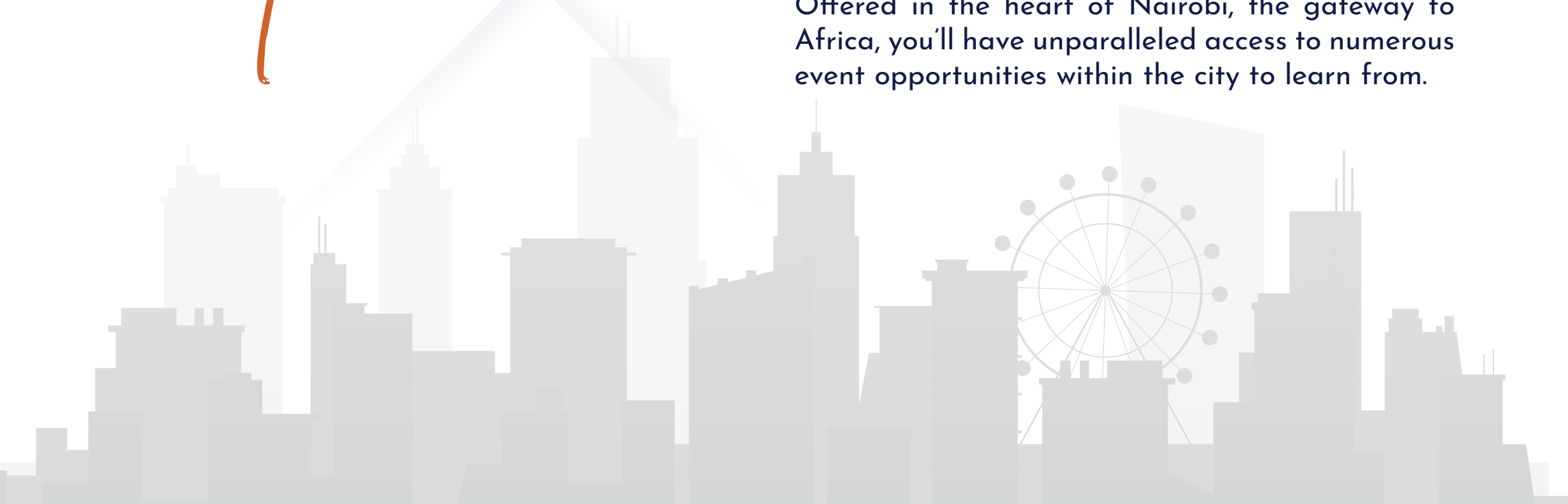


Welcome to the epitome of *Events Management*

Our premier Events Management Program is your first class ticket to success in the dynamic world of event planning.

Developed by industry veterans and taught by renowned experts, the program is crafted with industry-based modules drawing from their extensive expertise in research and hands-on management of events.

Offered in the heart of Nairobi, the gateway to Africa, you'll have unparalleled access to numerous event opportunities within the city to learn from.



EXPAND YOUR HORIZONS

You will delve into every facet of events management - from legal or creative considerations to human resources, logistics, marketing, and finance. Equipped with these comprehensive skills, you will master the art of event creation from inception to execution, whether you're organizing a personal gathering or contributing to a larger organization.

What's more exciting?

You will collaborate closely with our esteemed industry partners who's experience spans from music, arts, fashion, and corporate sectors. These partners will not only provide lectures but actively engage in your growth, serving as mentors during practical modules and industrial placement experiences.

Taught by the masters of

Craft



AN INSIGHT TO THE PROGRAM STRUCTURE

YOUR FIRST TERM

Event Management and Planning
Contemporary Issues in the Events Industry
Events Marketing and Customer Relations
Supplier and Logistics Management
Concepts and Creativity in Events
Venue Selection and Risk Management
Business Communication

YOUR SECOND TERM

Coordinating Events and Budgeting
Experiential Marketing and Social Media
Pitching and Presentation Skills
Safe and Environmentally Conscious Events
Industry modules: covering all spaces in MICE
Event & Convention Management Practice
Basic First Aid and Fire Safety Training
Training of Trainers

YOUR FINAL TERM

3-months of industry placement with
leading event management companies



YOUR INVESTMENT

Nationality	Tuition	Application Fee	Accident Insurance	Student ID	Graduation & Admin Fee	Uniform & PPE
Kenyan	KES 230,000	KES 5,000	KES 5,000	KES 1,000	KES 15,000	KES 25,000
East African**	USD 2,300	USD 85	USD 55	USD 10	USD 150	USD 250
International***	USD 2,300	USD 190	USD 55	USD 10	USD 150	USD 250

**Fees are payable in either one or two instalments.

***Fees are not inclusive of medical coverage in Kenya

IS THIS PROGRAM FOR YOU?

Whether you are an industry expert, events enthusiast or hospitality professional seeking to build a niche in this space, this is an incredible 1-YEAR opportunity to dive into an exciting career trajectory.

Join us starting this

May

Entry Requirements

KCSE | Mean grade D+ (PLUS) with D+ (PLUS) or above in English or Kiswahili and a D- (MINUS) in Mathematics

IB/A-Level | 3 Credits

IGCSE | 3 'O' Passes with E and above and/or equivalent of a mean grade of D (PLUS) with E in Math and English or Kiswahili

SATs 1010 and above out of 1600

APPLY NOW VIA
www.bihc.ac.ke



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